Dear [Your MP’s Name]

Deaths from accidents are rising at an alarming rate across the UK, with an increase of over 40% since 2013. Analysis by the Royal Society for the Prevention of Accidents (RoSPA) report reveals that:

• Falls are the leading cause of accident-related death and hospital admission in England.

• Over 450,000 hospital admissions occur because of falls in England every year -imagine twice the capacity of Glastonbury festival heading to A&E!

• Accidents reduce economic output by £6bn annually and resulting in 29 million working days being lost.

People living in social housing are 13 times more likely to suffer an accident.

Tackling this huge public health crisis requires immediate action. RoSPA is calling for government to seize the initiative and implement a National Accident Prevention Strategy for the UK. It must:

• Take a joined-up approach which cuts across departments and provides strategic leadership to guide policy making at a national level

• Empower agencies to gather data on causes and outcomes of accidents so that policies can be better targeted to prevent harm

• Address inequalities like deprivation, age, ethnicity and region/locality, by recognising different approaches required for different groups, like children, older people and minorities

• Support local authorities to deliver home-adaptations and safety interventions, and adapt to local needs

RoSPA is a leading expert on falls prevention. In addition to raising awareness among the public with the free Fall Fighter training resources, the Safer Stairs Campaign is working with the building industry and political figures to improve stair design in order to reduce falls. By supporting RoSPA’s campaigning you can help to stop falls and save lives in your constituency.

Kind regards

[Your name]